

RETAILERS

OMNICAL

QUICK COMMERCE

PURE PLAYERS

TECNOLOGÍAS

OFFSITE TOOLS

Monetización, Medición & Insights | ERIS, CRITEO, CitrusAd, aroa, smartme analytics, Campaign Manager, Google Analytics 4, ZEOTAP, PubMatic

Data Services | ERIS, CRITEO, /LiveRamp, ZEOTAP, mediarithmics, INFOSUM

Supply | PubMatic, WEMASS, xandr, Alayans, StackAdapt

Creatividades | CAVAI

Demand | skai, in-Store Media, Display & Video 360, RTBHOUSE, illumina, JungleScout, selics, theTradeDesk, xandr, amazonDSP

ONSITE TOOLS

Product Enhanced Ecommerce | SYNOQ, ShopInShop Cont. Extend/Enriquecido, Flixmedia, CitrusAd, CRITEO, MIOGROUP, DemoUp Cliplister

Product Sponsorship | CRITEO, CitrusAd, Google Ad Manager, Microsoft PromoteIQ

Adserving | CitrusAd, Google Ad Manager, CRITEO

OFFLINE TOOLS

DOOH | Broadsign, DFVG Marketing & Media, CitrusAd

Market Research & Insight | smartme analytics, Google Analytics 4, in-Store Media

Monetización | dunnhumby, in-Store Media

JCDecaux, Clear Channel, IWALL, in-Store Media, grupo O14, exteriorplus, global, Display & Video 360, mnext

AMAZON TOOLS

Market Research Insight | AZAGENCY, Amazing, TANDEM TECH, amazon ads

ProfitlogIQ, ASIN Grabber, AI Ads Platform, Actionable Insights

SERVICIOS

FULL SERVICES

havas market, ELOGIA, NATEEVO, RTBHOUSE, semantica, RSA AGENCY, hiberus, POSSIBLE, CRITEO, IPG MEDIABRANDS, groupm, acceleration, MINDSHARE, MIOGROUP, PUBLICIS GROUPE, ethink, multiplica

Live commerce | Jump

OFFLINE SERVICES

Consultoría | NATEEVO, POSSIBLE, MINDSHARE, hiberus

AMAZON ORIENTED

Consultoría | AZAGENCY, LABELIUM, ProfitlogIQ, TANDEM UP, Amazing

BRANDS

GRAN CONSUMO

TECNOLOGÍA

MODA

OTHERS

Institucionales | ONCE, LOTERÍAS Y APUESTAS DEL ESTADO